

Programme for the strategy session

- 09h00 – 10h30 Session 1
 - Presentation: Summary of strategy (30 min)
 - Discussion (15 min)
 - Group work on regionalisation (40 min)
- 10h30 - 11h00 Tea
- 11h00 – 13h00 Session 2
 - Feedback from group work (45 min)
 - Presentation by Chris on potential Misereor project (35 min)
 - Discussion (20 min)
 - Prepare for group work (20 min)
- 13h00 – 14h00 Lunch
- 14h00 – 15h30 Session 3
 - Group work (45 min)
 - Feedback (45 min)
- 15h30 Tea



ENHANCING CAPACITY TO INNOVATE: KEY TO SUSTAINABLE DEVELOPMENT

**PROLINNOVA STRATEGY
2016-2020**

Vision, mission & goal

- **Vision**

A world in which women and men farmers play decisive roles in agriculture and natural resource management (NRM) innovation processes for sustainable livelihoods.

- **Mission**

To stimulate a culture of mutual learning and synergy between a range of diverse stakeholder groups to actively support and promote local innovation processes in agriculture and NRM.

- **Goal**

To contribute to equitable and inclusive development of resilient and sustainable farming communities..



Expected outcomes

- Farmers LI/PID supported by all relevant stakeholders
- More young people are involved in LI/PID
- LISFs are more widely used
- Policies change to include PID and other approaches
- Effective MSPs at various levels
- Educational institutions promote LI/PID
- Strengthened CP capacity (fundraising, networking, PID)
- LI/PID integrated into research and advisory services.
- Information about LI/PID is shared with a wider audience.



Strategies to achieve outcomes

- Promote farmer-led participatory research and development approaches
- Create an enabling policy environment for LI/PID
- Strengthen current CPs to promote PID



Strategy components cont.

- **Build capacity and facilitate joint learning in LI/PID at different levels**
- **Mainstream LI/PID into key stakeholder institutions**
- **Facilitate regional sharing and learning about LI/PID processes:**
 - Strengthening multi-CP collaboration through South–South backstopping and building regional programmes;
 - Promoting regional sharing of experiences and strengthening links with regional ARD fora;
 - Managing information and knowledge generated within the CPs to make this available for learning by other CPs and regional fora.



Strategy components cont.

- Promote innovation by youth in the agri-food sector
- Use modern and conventional communication tools for sharing and learning
- Produce better evidence through more attention to monitoring and evaluation



Thematic areas

- Innovative methodologies
- Resilience and climate change
- Nutrition and health
- Urban/peri-urban farming
- Gender issues in innovation processes
- Youth innovation in agri-food systems.



Organisational structure and roles

- **Organisational structure and roles**

- Decentralisation into Regional Platforms - coordinating the collaboration, learning and advocacy
- IST role progressively taken over by Southern partners.
- A culture of shared responsibilities across network.

- **Country Platforms (CPs) / Contact Persons.**

- Most important: self-initiated and self-determined
- Will continue to experiment with governance options
- Minimum commitments (Wed session)



Regional platforms

- The CPs will cooperate in RPs, with a “virtual” secretariat in each region: Andes, S & SE Asia, E. Africa, Southern Africa and W & Central Africa.
- Funds for coordination will be allocated from the regional and national projects and organisations involved.
- Each RP will define governance and the operation of regional activities
- The RP Secretariat will coordinate fundraising and manage the funds for multi-CP activities.
- One organisation within each RP will be responsible for funds for RP and CPs
- The CPs in each region will agree on a task force and a coordinator, who will support CPs/partners to design RPs and other multi-CP initiatives.
- The RPs will promote FL/PID approaches in regional fora for ARD and rural advisory services.
- More mature CPs will mentor younger and newly starting CPs.

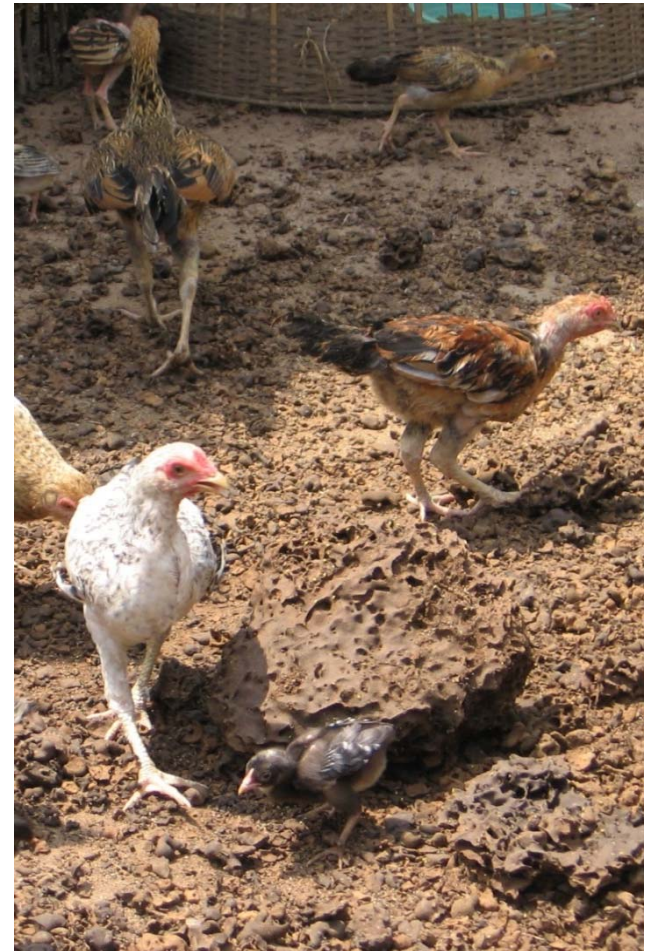
Regional platforms – planning the way forward

- In the coming 2–3 years: decentralisation of the network, RP mechanisms and procedures established (intra- and inter-regional).
- It will commence in 2016 in Africa
- Discussions to continue at the IPW



Organisational aspects cont.

- **International Support Team (IST):** People in IIRR and KIT & Ann, Jean-Marie & Brigid
- **International Secretariat / Contact Point.**
 - handles overall admin and financial management of projects funded through the international network.
 - RP Secretariats will gradually assume this role.
 - Communication and coordination with each other, and with a focal-point person in the North for linkages with donor organisations in the North.
 - Most sharing and learning processes will be organised at regional or subregional level.
 - Inter-regional networking - mainly virtual and focusing on issues identified by the RPs
 - The RPs will allocate responsibilities for managing the different aspects of this networking.
 - International networking via the Yahoo group will continue.



Organisational aspects cont.

- **PROLINNOVA Oversight Group (POG).**
 - Governance mechanism to ensure accountability of the network to the CPs, their constituencies and donors.
- **Friends of PROLINNOVA**
 - Set up by POG to reinforce support



Resource mobilisation strategies

- The network remains committed to supporting sustainable MSPs and processes at the lowest possible costs.
- CPs' capacities to generate resources will be supported by the IST, the POG and Friends of PROLINNOVA.
- Strategies for resource mobilisation are outlined, and responsibilities will be allocated during IPW 2016.



GROUP WORK

- Divide into the following groups:
 - West and Central Africa
 - Eastern and Southern Africa
 - Asia

Discussion about the concept of regionalisation

1. Are you interested in / ready for regionalisation? *Why or why not?*
2. What should regionalisation mean for your region?

Fund raising, networking, exchange visits, mentoring, backstopping, joint regional activities (e.g training), advocacy at regional level, workshop (different topics), innovation fairs, other joint activities.

3. What would coordination and governance (i.e. decision-making – how can this happen at a regional scale?) look like for your regional platform including roles and responsibility?
4. What are the best methods for networking and coordination between CPs, between regional platforms and with the IST/focal point?

The potential Misereor opportunities for supporting regionalisation

- Africa – Chris
- Asia - Chesha

ONE WORLD WITHOUT HUNGER

Funding initiative of the
German Government for
combatting famine and
hunger (SEWOH)

Main objectives

- Ensuring food security
- Increasing resilience of vulnerable people
- Promoting innovation in farming (e.g. green innovation centres)
- Protection of natural resources (including in agriculture and fisheries)
- Enabling fair access to natural resources, including land rights

Main points to note

- 10 million Euros over the period of 2016–21 for the entire programme
- High profile - Initiative launched by the Minister of International Development
- Public would expect tangible results
- Certain amount of money has to be spent every year
- Projects can start as early as 1 August 2016
- In a project under this programme, at least Euro 100,000 has to be spent and accounted for in the period August to December 2016

Regions and countries covered

Africa

- Benin
- Burkina Faso
- Ethiopia
- Mali (Misereor)
- Togo
- Ghana
- Cameroon
- Nigeria
- Kenya
- Malawi
- Zambia
- Tunisia

Asia

- Cambodia (BfW)
- India (Misereor)

Prolinnova project through Misereor

- Misereor willing to support a project submitted by Prolinnova
- Legal contract holder has to be a local organisation in Africa
- Budget Euro 750,000 over a period of 3 years (possible to extend to 4 years if required)
- Strong focus on monitoring and evaluation – requires accountability for every Euro spent
- Has to be audited twice a year
- At least Euro 100,000 has to be spent between August to December 2016 and reported on by end December

Process thus far

- Initial discussions with Misereor Africa desk officer
- Eligible CPs contacted for their views
- Quick screening of potential organisations in Prolinnova Africa CPs that could be legal holder
- World Neighbors East Africa identified as the best in terms of handling finances, timely reporting, reliability, good track record etc.
- World Neighbors accepts the invitation (and challenge)
- 27 April: meeting at Misereor's offices in Aachen, Germany: participants from Misereor: Sabine (Asia desk), Anja (Asia desk), Christine (Katholische Zentralstelle, dept. that handles government funds); from Prolinnova (Ann and Gabriela in person and Chris and Chesha by Skype)

Aligning Prolinnova strategy with requirements of call

- Majority of activities should be focused at grassroots level (no fixed numbers of farmers/communities to be reached stipulated by call)
- There could be two local organisations in West and East Africa for subregional coordination
- Misereor sees Prolinnova approach as complementary to what German Government is doing
- If Prolinnova focuses on institutional change in ARD, then M&E would be needed on how this change affects farmers at grassroots level

Bringing Prolinnova regionalisation into the project

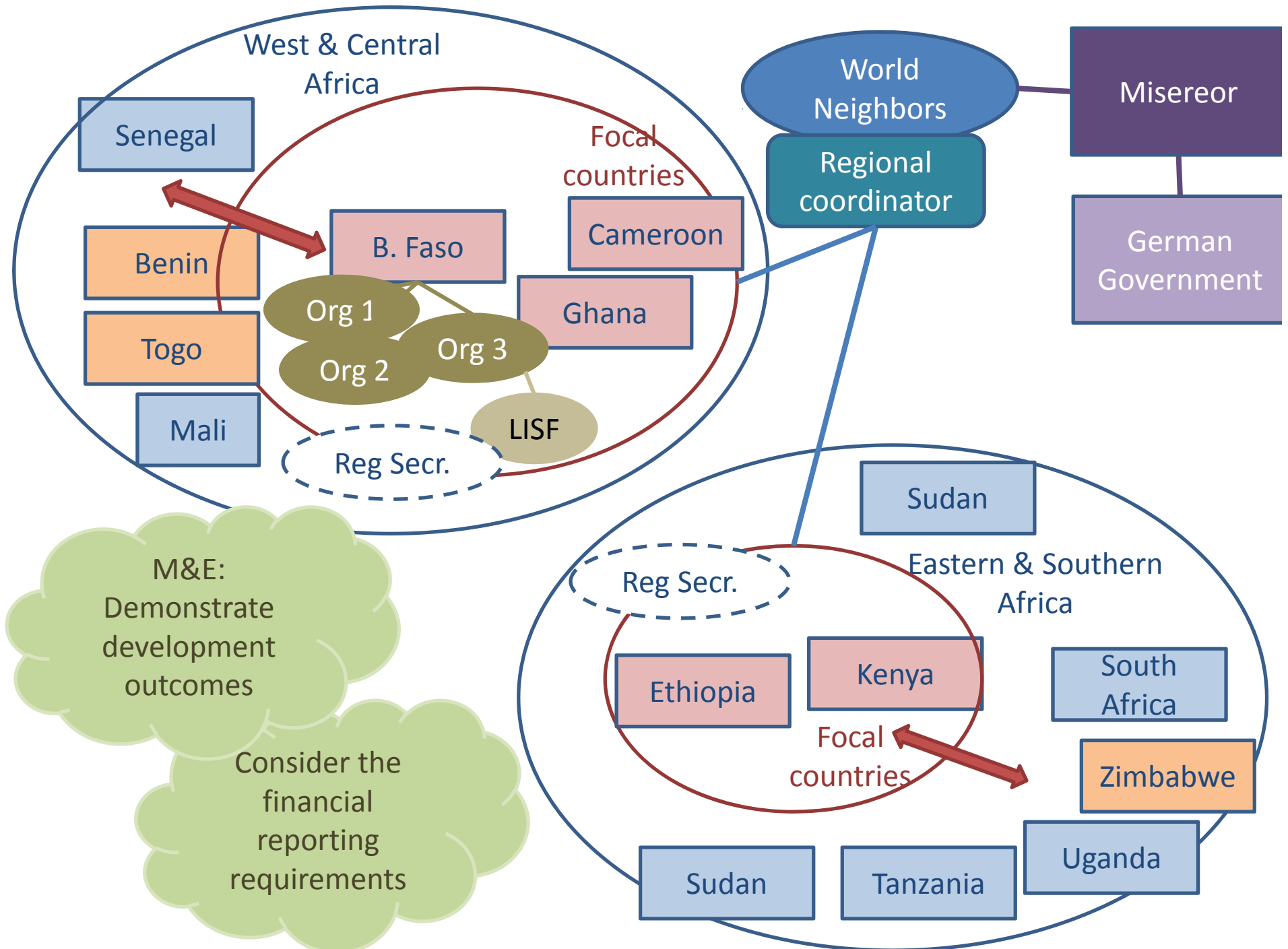
- How to move from centrally coordinated structure (with IS in the North) to more regionally coordinated structure with small presence in the North
- Define specific activities aimed towards this transition with concrete and time-bound outcomes (e.g. when would first sub-regional coordinator be in place)
- CPs involved in the proposal could pursue their thematic foci

Bringing Prolinnova regionalisation into the project (cont'd)

- Should not include any revolving funds as German Govt requires continued information on such funds for 5 years after project end!!
- Inclusion of LISFs would have to thought through, as all funds (down to every single Euro) have to be audited and accounted for. Do not use the word “funds” (perhaps “facility”?)
- Some baseline data on the situation in each CP would be needed to track change (but don't waste time and money on elaborate baseline studies)
- Use modest and realistic indicators
- Tangible results have to be achieved and shown

Next steps taken and to be taken

- Chris sent organisational details of WN to Misereor
- Chris invited Amanuel from Prolinnova Ethiopia to become regional coordinator of project
- POG to discuss the proposal and gives feedback
- Proposal is further discussed at IPW
- Main parts of proposal and budget to be drafted on 19 May by small team (Ann, Amanuel, Chris, Chesha, Gabriela etc.)
- Proposal to be submitted to Misereor in Week 22 (30 May–4 June)



Assumptions for further discussions

- Assume that some countries have Misereor-funded on-the-ground activities and the Misereor funds can be used to support regionalisation
- Also consider other funding sources (existing and potential)

More thoughts about regionalisation

1. Consider which country and organisation would be likely contact point / secretariat for the Misereor funded period
2. How can this funding opportunity contribute to achieving what we have proposed above?
3. If Misereor can't fund you directly, how can your CP or regional platform fund PID, training, etc.?
4. What problems do you foresee the regional platform facing and how can you prevent them?
5. What support might the regional secretariat need – from the international secretariat, POG and CPs?

Beyond Misereor

- How do we ensure regional platforms continue to function beyond the Misereor project?
- What would the regional platforms look like in 5 years time.