PROLINNOVA
Mainstreaming LI/PID internationally

Notes on 10-years’ achievements for the International Partners Workshop 2014, Cambodia

PROLINNOVA Secretariat, ETC Foundation
Mainstreaming activities at international level

• Key notes, paper presentations, panels and other contributions to (international) workshops and (some E-) conferences: average of 8-10 per year;

• Co-organisation of international workshops (Uganda 2006, Nepal 2009, Kenya 2013, Ouagadougou 2014)

• PROLINNOVA website managed by IIRR:

• Active membership of relevant bodies or committees such as steering committee of EFARD;

• Bilateral interactions with relevant organisations; possibly linked to fund raising
Mainstreaming activities at international level (ctd)

International Publications:

- Total of 6 briefs for policy makers and managers;
- **Books and journal articles** for academic audience (3 books, 1 printed);
- **Booklet series** for practitioners (4 volumes);
- Large number of **other articles** in magazines, newsletters; blogs/posts;
Mainstreaming at international level

- Generally activities coordinated by the secretariat at ETC;
- Involving other IST and CP partners: in contributing to workshops, co-authoring articles;
- CP partners also directly contributing to international mainstreaming unknown to IST
- Linking with GFAR and (much less so) the (sub)regional fora;
- Mobilising wider CSO-NGO community towards coordinated CSO positions in international arena’s; e.g. NGO-GCARD yahoo list
Assessing achievements?

- **Defining mainstreaming**: Moving beyond acceptance by individuals to integration into projects and programmes and/or into organizations’ overall policies;

- **The challenge of attribution**: Did PROLINNOVA achieve/cause observed greater acceptance of LI/PID?

- **External assessments**: Using PROLINNOVA external evaluation (2008-9); the Holleman studies (2006; 2010);

- **PROLINNOVA own monitoring**: Data annual reports; annual E-evaluation;
Findings external evaluation
M. Adams & P. Fernando, 2009

• On mainstreaming (of LI/PID) at the international level, *evidence of modest progress* has been provided to the Evaluation.

• At the level of the PROLINNOVA Secretariat activities are done with a *high cost efficiency*;

• International mainstreaming is proving the *most challenging area* to demonstrate achievements.
Acceptance of LI/PID at international level noted:

<table>
<thead>
<tr>
<th>Type of organisation</th>
<th>Name of organisation</th>
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<tbody>
<tr>
<td>Extension and research donors (3)</td>
<td>Rockefeller Foundation, European Union, CTA</td>
</tr>
<tr>
<td>International research and donors (4)</td>
<td>FARA, IFAD, IMWI, WARDA</td>
</tr>
<tr>
<td>International organisations (1)</td>
<td>FAO</td>
</tr>
<tr>
<td>National research and development organisations (1)</td>
<td>DFID</td>
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</table>
Findings web-based study
A. Holleman 2006 and 2010

• Assessment of reference to 20 Prolinnova buzzwords on the web (google scholar, project data bases, websites of international organizations);
• In depth interviews with 10 international organizations;
• Study in 2010 to assess changes compared to 2006;

• Finding 1: No evidence of increased attention internationally to PROLINNOVA related approaches;
• Finding 2: Methodology web-based study has limitations (except Google scholar search perhaps).
Modest but noticeable increase in attention to 5 key PROLINNOVA concepts and approaches

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Farmer innovation</td>
<td>240</td>
<td>353</td>
</tr>
<tr>
<td>Local Innovation</td>
<td>1710</td>
<td>3460</td>
</tr>
<tr>
<td>Participatory innovation development</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>Farmer-led</td>
<td>254</td>
<td>546</td>
</tr>
</tbody>
</table>
Annual E-evaluation

• Joint own annual assessment on international acceptance of LI/PID approach *somewhat positive*;
• Anecdotal evidence added to support assessments
• Particularly visible through *international partnerships*

<table>
<thead>
<tr>
<th>Year</th>
<th>Increased international awareness and acceptance on PID / Prolinnova.</th>
<th>Recognition, partnership with international ARD organizations and donors</th>
<th>Number and quality of international publications, their spread and use</th>
<th>Reference to PID, Prolinnova in publications, websites of others</th>
<th>Actual institutional change towards PID in international organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>3.6</td>
<td>3.8</td>
<td>3.5</td>
<td>4.4</td>
<td>2.9</td>
</tr>
<tr>
<td>2010</td>
<td>3.45</td>
<td>3.46</td>
<td>3.85</td>
<td>3.17</td>
<td>3.31</td>
</tr>
<tr>
<td>2012</td>
<td>3.48</td>
<td>3.7</td>
<td>3.7</td>
<td>3.5</td>
<td>3.00</td>
</tr>
<tr>
<td>2013 (IST)</td>
<td>3.75</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
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</table>
Other “evidence” from PROLINNOVA own monitoring

Invited and paid contributions to international workshops and conferences

<table>
<thead>
<tr>
<th>Period</th>
<th>Average no / year</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>2004-2006</td>
<td>11</td>
<td>More events oriented towards more general consultation</td>
</tr>
<tr>
<td>2007-2009</td>
<td>7</td>
<td>More content and partnership oriented events</td>
</tr>
<tr>
<td>2011 - 2013</td>
<td>12</td>
<td>More content and partnership oriented events</td>
</tr>
</tbody>
</table>
Recent positive developments

- **CCAFS initiated Concept Note** with PROLINNOVA on Up-scaling PROLINNOVA approaches;
- **Partnership with AAS** intensifying and diversifying;
- Wide **international (funding) support** for international farmer innovation fairs in Kenya 2013 and Burkina Faso 2014.
LESSONS

• Generally a lot of work done as response to opportunities, *little strategic planning*;

• **Policy briefs** based publications effective relatively easy, not very costly (E-form);

• **Involvement of CPs** in international mainstreaming work effective and important but happening less than before?
Final words

- **Overall considerable achievements** at international level: Prolinnova has at least contributed to a wider acceptance of LI/PID approach;
- Mainstreaming *results will not last forever*; gains made today can be overruled tomorrow;
- Work is always being done with relatively *limited resources*; fund mobilization for IST international work is becoming increasingly difficult;
- Very *low staff turn-over at the secretariat* level helped PROLINNOVA in work at the international level; this is / should be changing now;
THANK YOU

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