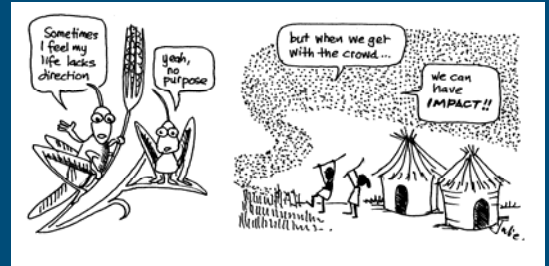


Multi-stakeholder Partnerships Rhetoric or Reality

Jim Woodhill
Director
Centre for Development Innovation



Collective Action!



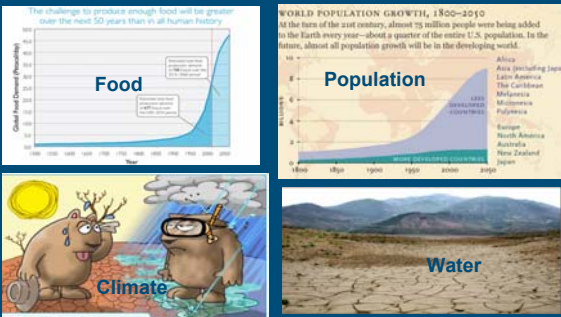
Overview

- A perfect Storm
- Beyond Governance
- Complexity, Institutions and Theories of Change
- Innovation 3.0
- Markets and Change
- Implications for Prolinnova

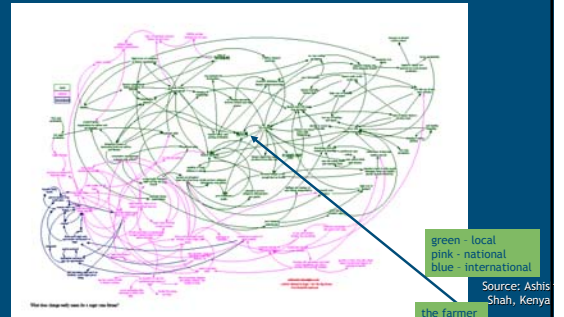
A little exercise ...

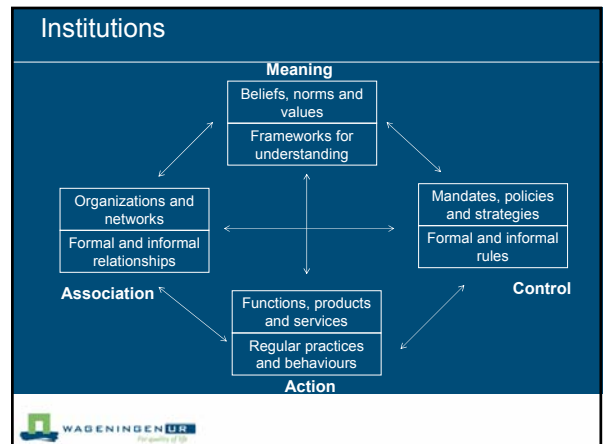
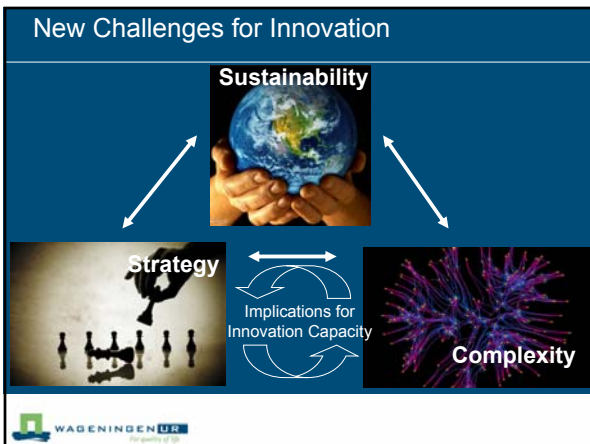
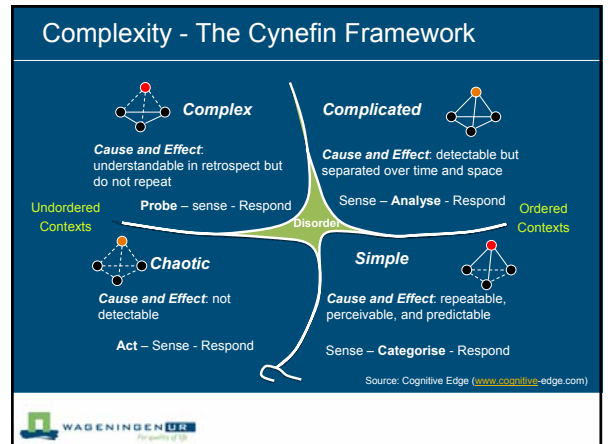
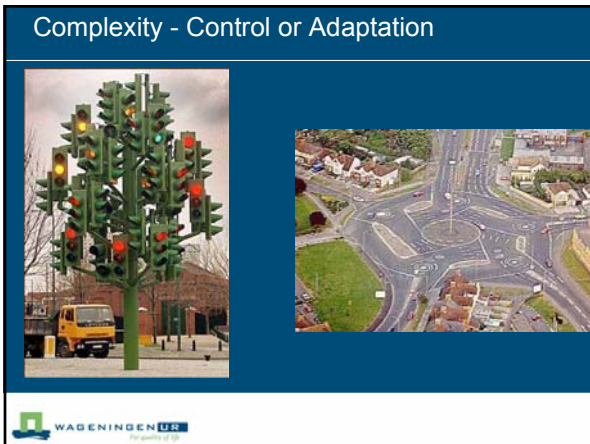
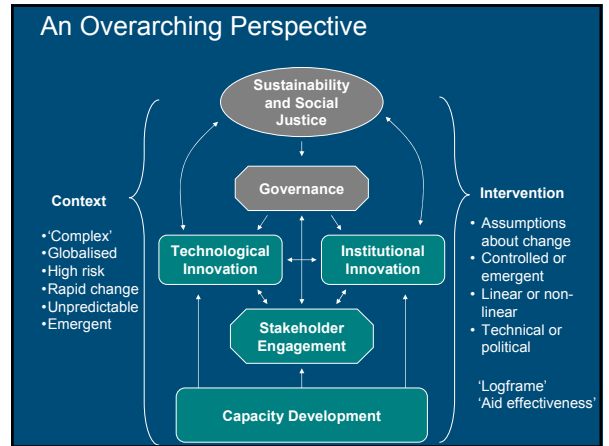
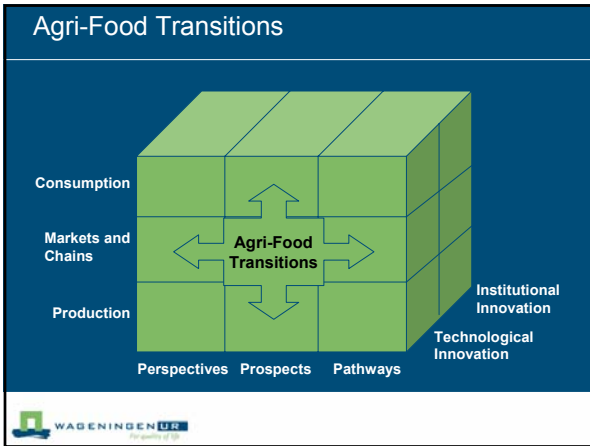
- <http://viscog.beckman.illinois.edu/flashmovie/15.php>

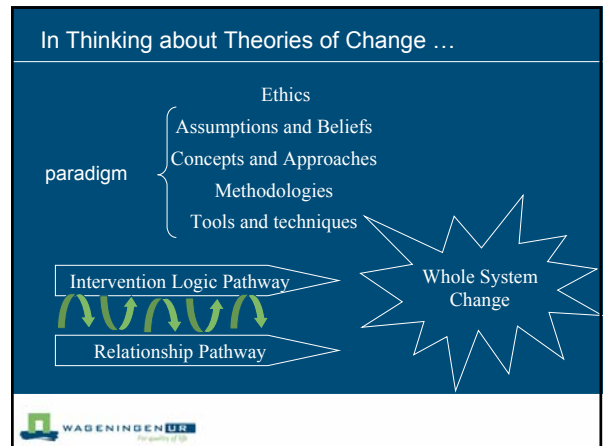
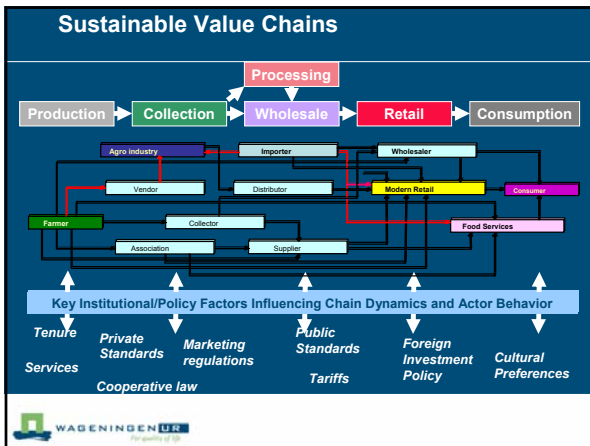
2050 – A Perfect Storm



What change really means for a sugar cane farmer







- ### How history happens
1. unintended consequence of aggregate action of many individuals
 2. environmental determinism and technological response
 3. through different/new beliefs, ideas and values (culture)
 4. outcome of purposive individual and collective action
 5. result of structural contradictions in society
- Eyben et al 2007, Parker et al 2003*
- WAGeningen UR

- ### Innovation 3.0
- Innovation 1.0
 - Technology focused
 - Expert driven
 - Innovation 2.0 (Innovation Systems)
 - Stakeholder collaboration
 - Interdisciplinary
 - Legitimacy of different knowledges
 - Linking technology with social/institutional change
- WAGeningen UR

- ### Innovation 3.0
- Innovation 3.0
 - Based on complexity thinking
 - Institutional innovation in own right
 - Deals explicitly with power, politics and conflict
 - Based on human cognitive processes
 - Balances individual and relationship transformation with technological and system change
 - Meta-disciplinary
 - Rigorous use of theories of change
- WAGeningen UR

- ### The Contradictions of Market Driven Development
- Philanthrocapitalism
 - Small change
 - Recognising the power of making markets work for the poor
 - Working with yet being critical of business
- WAGeningen UR

Implications for ProInnova

- Process Matters
- Local level adaptation is going to be critical
- Crossing scales
- Marketing the value of process
- Web 2.0 active
- Profiling the impact



The screenshot shows a web browser displaying the homepage of 'The Change Alliance'. The page features a navigation menu at the top with links like 'Home', 'About', 'Concepts', 'What and How', 'Action Plans', 'Resources', 'News & Events', and 'Contact'. The main heading reads 'The Change Alliance' with a subtitle 'Using stakeholder processes and complexity thinking in governing for sustainability and social justice...'. Below this, there are sections for 'About the Change Alliance', 'Latest Progress', 'Change Alliance Top Picks', and 'News & Events'. The 'About' section describes the alliance as an emerging global network of organizations. The 'Latest Progress' section includes a video player and a link to 'Strategic mapping for networks'. The 'News & Events' section lists recent articles like 'Cognitive Edge' and 'Change Alliance News'. The footer of the page includes the Wageningen UR logo and the text 'For quality of life'.

From
Islands of Success
to
Seas of Change